

Goslings partners with Monarq Group in Latin America

july 6, 2016 by [simone hellyer](#)



Goslings Rums of Bermuda has formed a regional partnership with the Monarq Group.

From this month, Monarq will represent the Goslings portfolio in Latin America and the Caribbean.

“Goslings is very excited, enthused and proud to partner with the Monarq Group and we look forward to working closely together to continue to grow our unique brand of award-winning rums in these important Caribbean and Latin American markets,” said Malcolm Gosling, President and CEO of Gosling-Castle Partners.

The rum maker says that since 2004 it has been spearheading a major international expansion of the brand. Goslings portfolio includes its flagship Bermuda Black Seal Rum, Gold Bermuda Rum, Goslings Family Reserve Old

Rum and Gold Seal Rum. The company also produces a ginger beer and a cocktail in a can called Dark 'n Stormy.

Monarq Group CEO Robert de Monchy said: “Both Goslings Rums and Goslings Stormy Ginger Beer are a great addition to our portfolio of leading premium independent beverage brands. This unique multiple award-winning authentic rum and ginger beer coincides perfectly well with our core competence of building premium spirits brands in Latin America and the Caribbean. We have known the Gosling’s brand for many years and are very much looking forward to working together with the Goslings team and to over-achieve on our mutual expectations, taking the brand to the next level”.

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